



Kathlyn
MASLANKA

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Education

University of Delaware

Bachelor of Fine Arts

Visual Communications (2015 - 2018)

Minor: Interactive Media

Skills

Design Layout
Illustration
Storytelling
Critical Thinking
Word Press
Mailchimp
Interaction Design
Adobe Photoshop
Adobe InDesign
Adobe Illustrator
Adobe Dreamweaver
Adobe After Effects
HTML/CSS

Experience

True Blue Media, Inc.

Digital & Graphic Designer (November 2019 - October 2020)

Senior Designer (October 2020 - Present)

Clients:

- *Mass Torts Made Perfect*
- *Airroc*
- *Van Leeuwen Ice Cream*
- *TV Guide Magazine*

Group G Marketing Partners

Contracted Website Designer (April 2020 - Present)

Contracted HTML Email Developer (November 2019 - Present)

Clients:

- *Bradford White*
- *Assurant*
- *Hilton Grand Vacations*
- *Blue Bridge Financial*
- *Group G Partners Website*

The Book Drop

Freelance Designer & Illustrator (June 2018 - November 2019)

Masterminds Agency

Creative Internship (Winter 2018)

Anthropologie

Visual Display Internship (October 2017 - January 2018)

UD Review

Cartoonist (January 2017 - January 2018)

Awards

Benjamin Franklin Award Winner by the Philadelphia Direct Marketing Association

Integrated Media Campaign Category:

"Direct Marketing on a Shoestring"

Roles:

- Web & Graphic Design
- Email Coding & Design